

Press Release

For Immediate Release
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Manulife Indonesia Introduces Manulife Pro, Recognition Program for High Performing Life Planners

- *Manulife Pro prioritizing customers-focused services and sales excellence*
- *Exclusive benefits include personalized underwriting consultation and access to consistent personal branding*
 - *Program launches with more than 500 life planners*

Jakarta – Manulife Indonesia introduced Manulife Pro program today, a recognition program for Manulife’s life planners who demonstrate high performance and strong dedication to fulfilling customers’ financial needs and financial planning.

In addition to recognition, Manulife Pro assists and addresses specific challenges faced by life planners. Manulife Pro comes in three tiers – Silver, Gold, and Platinum - which determine the benefits and business support available to life planners. Moreover, the Manulife Pro program, which was first launched in Singapore, will also expand to other markets across Asia this year.

To qualify for Manulife Pro program, certain life planners must meet criteria, such as achieving the production equivalent of membership in the Million Dollar Round Table (MDRT), an independent global association for leading life insurance practitioners worldwide. In addition, life planners who members of Manulife Pro must have an excellent customer track record and demonstrate high business quality.

Novita Rumngangun, Vice President Director & General Manager Agency Manulife Indonesia, said “We are thrilled to launch Manulife Pro, a platform for life planners with excellent performance and passion for delivering an optimal customer experience. Manulife Pro gives a roadmap to success, enabling them to reach their potential and make a real difference in our customer’s lives.”

By joining the Manulife Pro program, life planners will get various benefits. Among the benefits are priority underwriting, allowing their customers to enjoy quicker policy approvals, and an opportunity to consistently maintain personal branding enhances their digital presence, and allows prospective customers to connect directly.



"By giving our life planners access to resources, we want to reinforce our commitment to our life planners so they can become professional life planners and ensure our customers get suitable solutions for their financial protection. Manulife Pro is also a testament to the company's commitment to innovation and customer-centricity," added Novita.

For further information about Manulife Pro please visit <https://www.manulife.co.id/manulifepro>

About Manulife

Manulife Financial Corporation is a leading international financial services provider, helping people make their decisions easier and lives better. With our global headquarter in Toronto, Canada, we provide financial advice and insurance, operating as Manulife across Canada, Asoa and Europe, and primarily as John Hancock in the United States. Through Manulife Investment Management, the global brand for our Global Wealth and Asset Management segment, we serve individuals, institutions, and retirement plan members worldwide. At the end of 2022, we had more than 40,000 employees, over 116,00 agents, and thousands of distribution partners, serving over 34 million customers. We trade ad 'MFC' on the Toronto, New York, and the Philippine stock exchanges and under '945' in Hong Kong.

Not all offerings are available in all jurisdictions. For additional information, please visit manulife.com.

About Manulife Indonesia

Established in 1985, PT Asuransi Jiwa Manulife Indonesia (Manulife Indonesia) is part of Manulife Financial Corporation Group, a Canadian financial services group that operates in Asia, Canada and the United States. Manulife Indonesia offers a wide range of financial services, including life insurance, accident and health insurance, investment and pension plans to individual customers and group clients in Indonesia. Through a network of almost 11,000 employees and professional sales forces spread across more than 30 sales offices, Manulife Indonesia serves around 2 million customers in Indonesia.

PT Asuransi Jiwa Manulife Indonesia is registered and supervised by the Otoritas Jasa Keuangan (OJK). To learn more about Manulife Indonesia, follow us on Facebook, Twitter, Instagram, YouTube, or visit www.manulife.co.id.

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