Manulife Asia Care Survey 2020

Understanding customer concerns and aspirations during COVID-19



The big picture

Looking ahead

50% have more than

have more than 6 months' savings on hand

Healthier, fitter customers in Indonesia



Since the outbreak of COVID-19

In the next 18 months

62%

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50%

Percentage find ways to be more physically healthy



37%

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28%

Percentage keep track of their mental well-being

Pandemic accelerates digital trends



Since the outbreak of COVID-19

In the next 18 months

4

49%

Percentage use online services (e.g. payment, shopping, food delivery)



69%

71%

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49%

Percentage rely more on social media for news

Greater appetite for insurance

Existing policyholders in Indonesia planning to buy *new* insurance

30%

Life

Health

34%

Critical Illness

Hospitalisation

29%



Based on the Manulife Asia Care Survey of 2,400 insurance customers across eight markets in Asia. The survey was conducted in late May 2020, covering Mainland China, Hong Kong, Indonesia, Japan, Malaysia, Philippines, Singapore and Vietnam. This infographic highlights the sentiments of 300 respondents in Indonesia.