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For Immediate Release

Manulife Indonesia Launches Manulife Prime Assurance – life insurance for legacy planning

Extends the Company's Portfolio with a Premium Solution, Protecting more Indonesian Families

JAKARTA- Manulife Indonesia today launched Manulife Prime Assurance (MPA), a premium life insurance for High Net-Worth Individuals (HNWI) that protects family legacies through comprehensive life insurance. The launch of MPA reflects the company's ongoing commitment to protect Indonesian families.

"Manulife has operated in Indonesia for more than 33 years and we have a role in helping all Indonesian families, including the High Net-Worth individuals to achieve their financial dreams and aspirations. That's why we have developed this new comprehensive long-term life protection solution," said Manulife Indonesia's President Director & CEO, Jonathan Hekster,

Currently there are more than 100,000 HNWI individuals in Indonesia and this number is growing rapidly. With wealth comes a change in life style, which can be observed by the fact that sales of high-end sports cars in Indonesia increase by over 20% per year¹. Luxury goods sales in Indonesian are growing even faster at more than 80 percent per year². One of the challenges for HNWI families is to balance the change in life style with taking care of the future financial needs.

There are indications that Indonesian families need help with achieving this balance – for instance our Manulife Investor Sentiment Index 2016 survey found that Indonesian investors only allocate 12% of their wealth to insurance.

"By launching Manulife Prime Assurance, we would like to support families with preparing for their future through insurance. It enables Indonesian families to have a well-prepared protection, as well as legacy planning," added Jeffrey Kie, Chief Agency Officer Manulife Indonesia.

MPA is distributed solely through Manulife agency distribution and benefits include:

¹ 2016 Bain & Company Report, the definition of luxurious cars such as Rolls Royce, Ferrari and Lamborghini

² 2016 Asia Luxury Index, <http://uk.fashionnetwork.com/news/Indonesia-is-Asia-s-largest-online-luxury-market-for-sales-growth,728456.html#.W5pNqs4zbIU>

1. Lifetime protection with sum insured, from Rp5 billion/USD500.000
2. Exclusive medical protection with priority service called MiAssist
3. Critical illness' protection for customers and their families as well as an additional benefit for gender specific illnesses.

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About Manulife Indonesia

Established in 1985, PT Asuransi Jiwa Manulife Indonesia (Manulife Indonesia) is part of Manulife Financial Corporation Group, a Canadian financial services group that operates in Asia, Canada and the United States. Manulife Indonesia offers a wide range of financial services, including life insurance, accident and health insurance, investment and pension plans to individual customers and group clients in Indonesia. Through a network of more than 9,000 employees and professional agents spread across 24 sales offices, Manulife Indonesia serves more than 2.4 million customers in Indonesia.

PT Asuransi Jiwa Manulife Indonesia is registered and supervised by the Otoritas Jasa Keuangan (OJK). To learn more about Manulife Indonesia, follow us on Facebook, Twitter, Instagram, YouTube, or visit www.manulife-indonesia.com.

About Manulife

Manulife Financial Corporation is a leading international financial services group that helps people make their decisions easier and lives better. We operate primarily as John Hancock in the United States and Manulife elsewhere. We provide financial advice, insurance, as well as wealth and asset management solutions for individuals, groups and institutions. At the end of 2017, we had about 35,000 employees, 73,000 agents, and thousands of distribution partners, serving more than 26 million customers. As of June 30, 2018, we had over \$1.1 trillion (US\$849 billion) in assets under management and administration, and in the previous 12 months we made \$27.6 billion in payments to our customers. Our principal operations are in Asia, Canada and the United States where we have served customers for more than 100 years. With our global headquarters in Toronto, Canada, we trade as 'MFC' on the Toronto, New York, and the Philippine stock exchanges and under '945' in Hong Kong.

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