

For Immediate Release
July 10, 2010

Manulife Indonesia Supports Mangrove Conservation in Jakarta's Mangrove Conservation Park



Jakarta – To honor PT Asuransi Jiwa Manulife Indonesia's (Manulife Indonesia) 25th anniversary and the company's continuous efforts to contribute to the Indonesian community through Yayasan Manulife Peduli (Manulife Care Foundation), the company will be participating in mangrove conservation activities in Suaka Margasatwa Muara Angke (Muara Angke Wildlife Reserve) and Hutan Ekowisata Mangrove Kapuk (Kapuk Mangrove Forest Ecotourism) – Angke, where 600 mangrove seeds will be planted.

The mangrove seedling planting is expected to contribute to the future sustainability of mangroves, an important component of the wetland ecosystem, as it acts as a breeding ground for many marine organisms.

“This mangrove seedling planting is a testament to our commitment to growth, including growing together with the community in which we function, as well as growing for the long term,” says Alan Merten, President Director and CEO of Manulife Indonesia. “We hope that this community exercise will provide invaluable benefit to the community today and for future generations of Indonesians, much like the insurance and wealth management solutions we provide, which are designed to benefits to our customers today as well as their families in the future. Manulife Indonesia, much like these precious trees, is strong, reliable and focused on the future,” Alan adds.

The event will be held on Saturday, July 10, 2010 in cooperation with Jakarta Green Monster, a community of urban wetland volunteer.

About Jakarta Green Monster

Jakarta Green Monster is non-governmental organization initiated by Fauna & Flora International (FFI) Indonesia and Balai Konservasi Sumber Daya Alam (Natural Resources Conservation Center) DKI Jakarta. Jakarta Green Monster provides environmental education, conservation, and research. The group's activities include bird monitoring, student and public environmental guidance, environmental campaigning, monitoring biodiversity, garbage clean up, replanting and more.

About The Manulife Care Foundation

Yayasan Manulife Peduli (Manulife Care Foundation) was founded in 1998 as the embodiment of Manulife Indonesia's corporate social responsibility. It has three main areas of focus: education, health, and social activities. The foundation also provides natural disaster relief with hundreds of volunteers (both Manulife agents and employees) ready to be dispatched for various social activities, such as renovating of Manulife Schools, donating blood, fund raising, and more.

Through Manulife Care Foundation, Manulife Indonesia is the only life insurance company in Indonesia which has its own support schools. Until now, the Manulife Care Foundation has five Manulife schools located in Sukabumi (SDN Simpenan Manulife and SDN Manulife Pondok Tisuk),

Nanggroe Aceh Darussalam (SDN 25 Manulife and SDN 28 Manulife), and Special District of Yogyakarta (SD Winongo Manulife).

About Manulife Financial in Indonesia

Manulife Financial in Indonesia offers the most comprehensive products and services in the Indonesian financial services industry through life insurance, employee benefits, and mutual fund products. Headquartered in Jakarta, Manulife operates through a network of over 120 sales operations in more than 20 cities throughout the country, supported by almost 6,000 employees and professional agents who serve more than 2,000,000 customers.

In 2010, the business earned several prestigious awards including:

- 1st Runner Up Best Life Insurance Company 2010 from Investor magazine (for the fourth consecutive year)
- Call Center Award for Service Excellence 2010 from Marketing magazine and Carre-CCSL (Center for Customer Satisfaction and Loyalty) for the fourth time, having previously won the same award in 2006, 2008, and 2009.
- Service Quality Award 2010 from Marketing magazine and Carre-CCSL (Center for Customer Satisfaction and Loyalty)
- Net Promoter Customer Loyalty Award 2010 from Octovate Consulting Group and SWA magazine.

About Manulife Financial

Manulife Financial is a leading Canadian-based financial services group operating in 22 countries and territories worldwide. For more than 120 years, clients worldwide have looked to Manulife for strong, reliable, trustworthy and forward-thinking solutions for their most significant financial decisions. Our international network of employees, agents and distribution partners offers financial protection and wealth management products and services to millions of clients around the world. We provide asset management services to institutional customers worldwide as well as reinsurance solutions, specializing in life and property and casualty retrocession. Funds under management by Manulife Financial and its subsidiaries were Cdn\$446 billion (US\$440 billion) as at March 31, 2010. The Company operates as Manulife Financial in Canada and Asia and primarily as John Hancock in the United States. Manulife Financial Corporation trades as 'MFC' on the TSX, NYSE and PSE, and under '945' on the SEHK. Manulife Financial can be found on the Internet at www.manulife.com.

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